



PERSONNEL TESTING COUNCIL OF NORTHERN CALIFORNIA

2010 Annual Conference

March 10 and 11, 2010

DoubleTree Hotel/Berkeley Marina

Berkeley, California



Confirmed Speakers

Wayne Cascio, Ph.D., University of Colorado

Deniz S. Ones, Ph.D., University of Minnesota

Jeff Feuquay, Ph.D., Esq., CPS Human Resource Services

Stephen Dilchart, Ph.D., Baruch College, City University of New
York

Dale Glaser, Ph.D., Glaser Consulting

and more!

Conference Overview

This year's PTC/NC conference will be a dynamic event. Whether you are a seasoned professional or newly starting in the field, the conference will hold something for you. This year, the PTC/NC conference will consist of a Foundational/Basic Track and an Applied/Cutting Edge Track, so truly something for everyone. If you have never before been to a PTC/NC conference, this is the one you will not want to miss.

Conference Topics

Foundational/Basic Track

- ✦ Testing lessons – what your supervisors, professors, and text books didn't teach you
- ✦ Our student poster session and more...

Applied/Cutting Edge Track

- ✦ The realities of today's economic situation
- ✦ Computer based testing
- ✦ Recommendations for expanding the use of IRT
- ✦ Defining and statistically testing for bias and more...

Plenary Sessions

As a highlight to this year's conference our plenary sessions will include:

- ✦ Dr. Wayne Cascio discussing workplace trends and key competencies for success
- ✦ Dr. Jeff Feuquay discussing assessment and strategic HR as partners and co-conspirators
- ✦ Dr. Deniz Ones and Dr. Stephen Dilchart discussing executive selection
- ✦ And the ever popular legal update, with this year's focus on the Ricci court case and the impact on our selection processes

**The PTC/NC 2010 conference will be held on
March 10 and 11 at the Doubletree Hotel/Berkeley
Marina. Start making plans now to attend the
premier conference on employment testing and
selection.**

Membership Status	Registration Fee beginning 2/20/2010	Early Bird Special Through 2/19/2010
PTC Member	\$245	\$225
Non-Member	\$275	\$255
Student Member	\$150	\$150
Single Day Registration <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$180 (for both members and non- members)	\$180 (for both members and non- members)

Amount Enclosed: \$ _____

Name _____ Title _____

Organization/Agency _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____

**PLEASE SEND THIS REGISTRATION
PAGE AND PAYMENT TO:**

PTC/NC
P.O. Box 621
Sacramento, CA 95812 - 0621

Social Event/Networking Opportunity

Plans are currently underway for the PTC/NC social event immediately following the conference on Wednesday evening, providing conference attendees an opportunity to network and socialize with colleagues, friends, and our conference speakers in a relaxed, fun-filled environment. More details about this exciting, not-to-be-missed event will be forthcoming!

Hotel Information

The PTC/NC 2010 conference will be held at the Doubletree Hotel at the Berkeley Marina, 200 Marina Blvd., Berkeley, California. Hotel reservations should be made directly with the Doubletree Hotel at 510.665.7115 or 800-243-0625. You can also utilize their website to make hotel reservations using the following:

<http://doubletree.hilton.com/en/dt/groups/personalized/JBKCADT-PER-20100309/index.jhtml>

Please ask for the special PTC conference rate of \$119.00 (plus tax) per night. Please be sure to reserve your room by February 16, 2010 to receive the group rate.

Conference Information

For questions regarding the conference or to request a special accommodation, please contact Bill Groome, Conference Chair, at (916) at (916) 227-3255 or Bill.Groome@post.ca.gov.

No conference refunds will be given for cancellations made a week or less before the conference. All other refunds will be 100%.

PTC/NC Information

PTC/NC is a dynamic organization dedicated to the advancement of personnel assessment. We have a diverse membership of private and public sector testing and assessment human resource professionals. For more information regarding PTC/NC membership and events, please visit our website (www.ptcnc.org) or contact Michelle Garbato, PTC/NC Secretary, at (916) 651-0228.